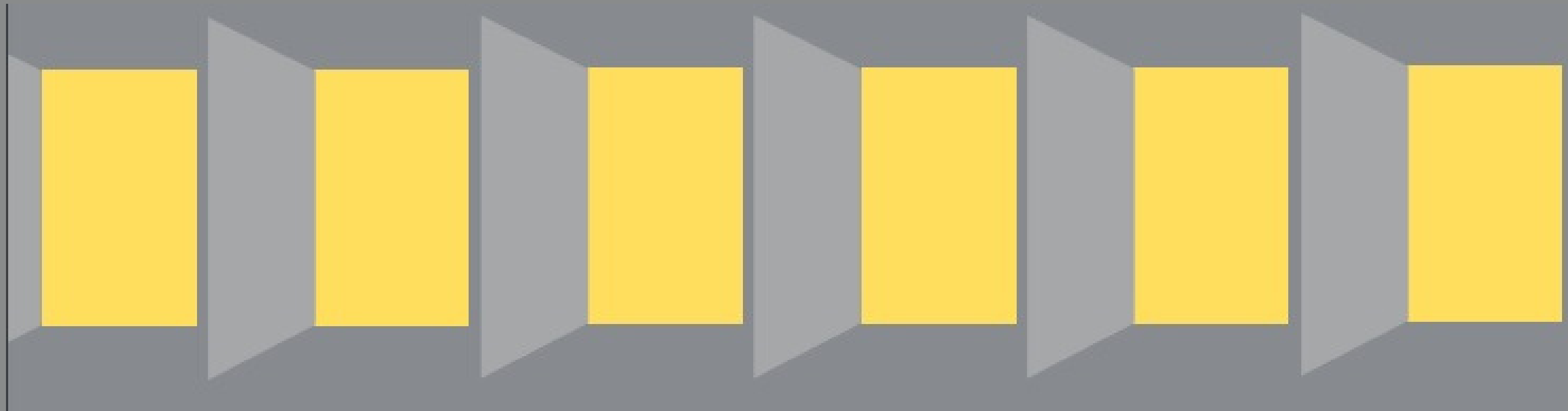


A PATH FORWARD



WOODBIDGE PUBLIC LIBRARY
STRATEGIC PLAN 2022 - 2024

VISION

The Woodbridge Public Library is the Township's premier location for personal growth, community engagement, and lifelong learning.

MISSION

The Woodbridge Public Library connects people to their past, present and future. The Library engages the community to provide opportunities for all to meet new challenges in a rapidly changing world.

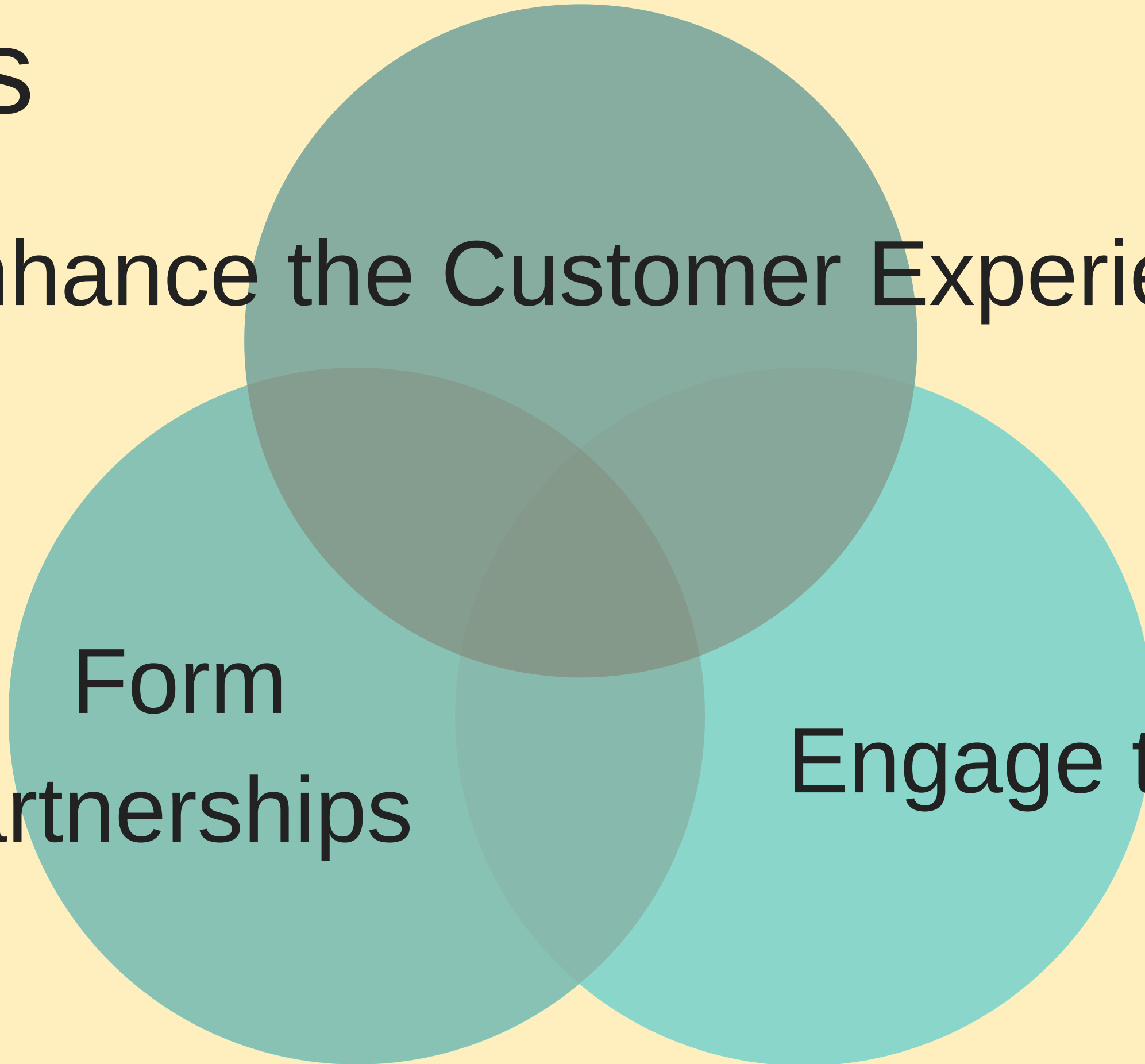
3 Ideas

Enhance the Customer Experience

Form

Partnerships

Engage the Staff



1

The Woodbridge Public Library will be a not-to-be missed destination and a point of pride for everyone in the community.

2

The Woodbridge Public Library will provide service in modern updated facilities that support the way people work and learn today.

3

The Woodbridge Public Library will make it easy and convenient for everyone to interact with and use the library.

4

The Woodbridge Public Library will ensure that everyone in the community has ready access to the latest technology and high-speed access to the Internet.

5

The Woodbridge Public Library will secure the advocacy, support and financial resources needed to ensure the library's future.

1 - DESTINATION

Goal 1

The Woodbridge Public Library will be a not-to-be missed destination and a point of pride for everyone in the community.

Objectives

1.1 Woodbridge residents will see the library as a place for personal growth, solutions to everyday challenges, and community engagement.

1.2 Residents of all ages will find current collection of print and digital resources.

1.3 Woodbridge residents will look to the library for high-quality, engaging community programs and learning opportunities.

2 - UPDATED FACILITIES

Goal 2

The Woodbridge Public Library will provide service in modern updated facilities that support the way people work and learn today.

Objectives

2.1 Develop a long-term capital plan to ensure that all residents have easy access to modern, safe, and comfortable library branches.

2.2: Make immediate improvements to existing space to accommodate changing community needs.

3 - CONVENIENCE

Goal 3

The Woodbridge Public Library will make it easy and convenient for everyone to interact and use the Library.

Objective

3.2 Make it easier for residents to get library cards and make it easier for cardholders to manage their accounts and communicate with the Library.

4 - TECHNOLOGY

Goal 4

The Woodbridge Public Library will ensure that everyone in the community has ready access to the latest technology and high-speed access to the Internet.

Objectives

4.1 Invest in technology resources that support the way people live, work, and study.

4.2 Provide staffing and technology instruction for library customers of all ages.

5 - ADVOCACY, SUPPORT AND FINANCIAL RESOURCES

Goal

The Woodbridge Public Library will secure the advocacy, support, and financial resources to ensure its future and develop the best staff and trustees.

Objectives

5.1 The community will have increased awareness about the library and its value to their lives.

5.2 Develop partnerships and collaborations with others to address issues of importance to the community.

5.3 Create a staff team and Board of Trustees that is invested in the community and its success, committed to the library's vision and mission and eager to lead.

2022 BOARD OF TRUSTEES

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